

Campaign Finance Reform Committee
Additional Recommendations 2016

1. It was unanimously recommended to increase the size of the city council from 5 to 7 elected members tied to districts (if required by law) with one member elected as mayor.
2. It was unanimously recommended to have a voluntary contribution CAP.
3. It was unanimously recommended a voluntary contribution CAP of \$25,000 for mayoral candidates and \$20,000 for council candidates and include a Cost of Living Adjustment formula.
4. The committee split evenly on requiring personal loans be part of the voluntary contribution CAP and make no recommendation.
5. It was unanimously recommended that registered lobbyists with the City of Milpitas be excluded from contributing to candidates during the election cycle.
6. It was recommended the City Council support Proposition 49 if approved for the state ballot in 2016. (There was one no vote.)
7. It was unanimously recommended that the five (5) largest contributors in Milpitas follow the California Disclosure Act including original funders along with committee name and include a specific font size that is readable on all literature, advertising (including radio and television), web sites, and robo calls.
8. The committee determined "Pay for Play" was important; however, if the City Council wanted to pursue this course of action, it should be done through the City Attorney's office.
9. It was unanimously recommended a committee be formed to monitor and review all campaign filings to ensure compliance with election laws for the City of Milpitas.
10. It was recommended to increase the fine from \$10 to \$25 a day for late filings by any candidate, committees, PACs, etc. in the City of Milpitas. (There was one no vote.)
11. It was unanimously recommended additional funds be allocated to the City Clerk for additional advertising and a paid intern during the election cycle.
12. It was unanimously recommended to utilize the City Newsletter and cable TV during the election cycle to put out positive campaign messages.
13. It was unanimously recommended to hold a meeting for all candidates for council and mayor to describe the campaign ordinance and how to run positive, ethical campaigns.
14. It was recommended architects for a developer doing work before the city be excluded from contributing to candidates within six months of an election. (There was one no vote.)